



JACQUI MONEY
VIRTUAL DUO

Bio

I am a South African entrepreneur who works with coaches, consultants and solopreneurs who are ready to scale their online business.

We simplify and automate systems and design courses for these small business owners who are ready to fully leverage their tech in order to save time, drive more sales and scale their profits.

Topics I can speak on:

I am passionate about sharing my experience on podcasts! Ask me to speak on any of the following topics and I'll talk all day:

Why We Switched to VIP Days and You Can Too
The Roadmap from Tech Zero to Tech Hero™
Tech Expert or Tech VA: What's the Difference and Which One Should You Hire?
(or anything that has to do with South African sustainability, tiny houses or Click-up!)

Talking points and engaging questions:

TOPIC: The Roadmap from Tech Zero to Tech Hero

TALKING POINTS:

- The 5 Stages of the Roadmap:
 - Tech Zero
 - Tech Stacked
 - Tech Confident
 - Tech Savvy
 - Tech Hero
- Client story: a 1-year journey from Tech Zero to (almost) Tech Hero
- Breakdown of each stage:
- What you're Thinking, Feeling, Doing at each of the 5 stages?
- Pitfalls at each of the 5 stages
- Pro-Tips for business owners at each of the 5 stages

TOPIC: Tech Expert or Tech VA: What's the Difference and Which One Should You Hire?

TALKING POINTS:

- The differences between a tech VA and a tech expert
- Analogy: house renovation expert vs. area specialist
- My own journey of migrating from tech VA to tech expert (challenges and empowerment)
- Advice for tech VA's wanting to make the move to tech expert side of things
- Advice and questions for business owners about the current tech needs of your business that may help you determine whether you should hire a tech expert or tech VA

TOPIC: Why We Switched to VIP Days and You Can Too

INTERVIEW QUESTIONS:

- How did you get started in the tech space?
- In getting to know you, I can tell you're passionate about helping business owners with their tech. What lights you up when you work with a client?
- VIP Days and Intensive work are all the rage now. Do you think it's here to stay--and if so, why?
- What are some examples of things you have done in a Day? (Like how good are you?)
- But does the quality of work suffer in a Day Rate Model? (Like are you rushing through it?)
- Have there been any downsides from switching from retainers to day rate projects?
- VIP sounds expensive. Does it cost more? Who can afford these days?
- What does your typical VIP Day look like? Give us your hour-by-hour schedule.
- You're in South Africa but you work with Americans, with the time zones differences, what time of day do your VIP Days begin and end?

TOPIC: Personal life

QUESTIONS:

- So I read that you and your husband are building a tiny house in rural South Africa and you also work together in your business. That's a lot of togetherness. How does that work?
- Tell us a little about your background before getting into the online space. What kind of work were you previously doing and what made you decide to become an entrepreneur?
- Your tiny house project is all about sustainability. Is your goal to be "off the grid"? Can you actually be "off the grid" if you're a tech expert?--that seems counter intuitive!
- You've worked behind the scenes for some high-profile influencers on their tech automation and product launches. Without naming names, what is your favorite project you worked on?
- Rumor has it that you have 5 dogs, 3 of them pugs. What is your obsession with pugs?

Completely silly question to tee up a great story

- You mentioned that living in rural South Africa means you have to drive 2 hours to the market for groceries. When people think about rural South Africa, they think about safari excursions. How often do you see elephants on your 2 hour drive to the market?